

Local Marketing Workshop

How Local Businesses Can Get More Customers With Online Marketing

INSIDE
SCOOP



ABOUT DARREN AIKENS

DARREN is original from Boston, Ma. Living now in Davie, Florida with his wife Patricia of 30yrs. Attended Wentworth Institute of Technology, receiving his general contractor, & sale associate licences in 2005. DARREN'S new passion is helping local business owner create new state of the art marketing strategies that brings the playing field level to all small, and medium size businesses.

With an in-depth understanding of online marketing and reputation marketing, DARREN is the founder of 3 Digital Agencies specializing in consulting, & video ads marketing.

DARREN SPEAKS ON:

HELP!
HOW DO WE
BUILD A
5 STAR
REPUTATION

This strategic and motivating talk was developed recently to address what Wired Magazine considers the "Biggest Shift In Online Marketing - The New Reputation Economy." In this powerful, thought-provoking keynote speech, DARREN helps professionals and organizations decode the secret of "Reputation Management" and gives them a simple step-by-step strategy building a 5 Star reputation and how to use that reputation to get more customers. DARREN will share his NEW "Reputation Marketing" Strategies that can leverage the power of local directory sites like Yelp, Google+ and others to be the building blocks for new customers and marketplace leadership.

FIND MORE
CUSTOMERS
ONLINE

This encouraging talk helps businesses understand how to specifically target their market and how to build a powerful system for finding their customers online, generating more leads, and converting those leads into paying customers. DARREN then gives practical and tactical advice on each one of these specific strategies to help them all work together in finding more customers and dominating the market.

POSITION
YOURSELF
AS A
MARKET
LEADER

With new technologies emerging, businesses are finding it harder to use the internet to market, communicate, and effectively brand their organization. In this talk, DARREN lays out his "Leading Edge" marketing strategies that any organization or professional can use to position themselves as the expert, instantly engage the marketplace, create top of mind brand recognition, and sell more products and services.

"The workshop presentations are fantastic! It's insightful and one of the best events our organization has had this year."

-Dan Whitaker, Hotel Finance & Technology Association VP

Dear Event Coordinator,

As if it were yesterday, I distinctly remember many of the powerful speakers and trainers that have impacted my business over the years. Their messages became the inspiration and direction that I needed to successfully grow my business and give back to my community.

I am committed to helping your members create new insights into growing their organization. As one of your speakers, my goal is to educate and inspire every single one of your attendees into making new innovations in their business.

Another goal I have as your speaker is to make you look good! My role is to support your organization's vision as well as bring them an educational platform that reflects your mission.

I GUARANTEE you will be happy with the results and I strive to make your program the BEST! I look forward to working with you!

Exec Producer

Darren J Aikens



Free \$99 Ranking & Reputation Data
Analysis Report for all attendees.

Visit: www.darrenaikens.com

For More information

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